

tazza kitchen

Project Location: Henrico, VA

Project Category: Interior Architecture

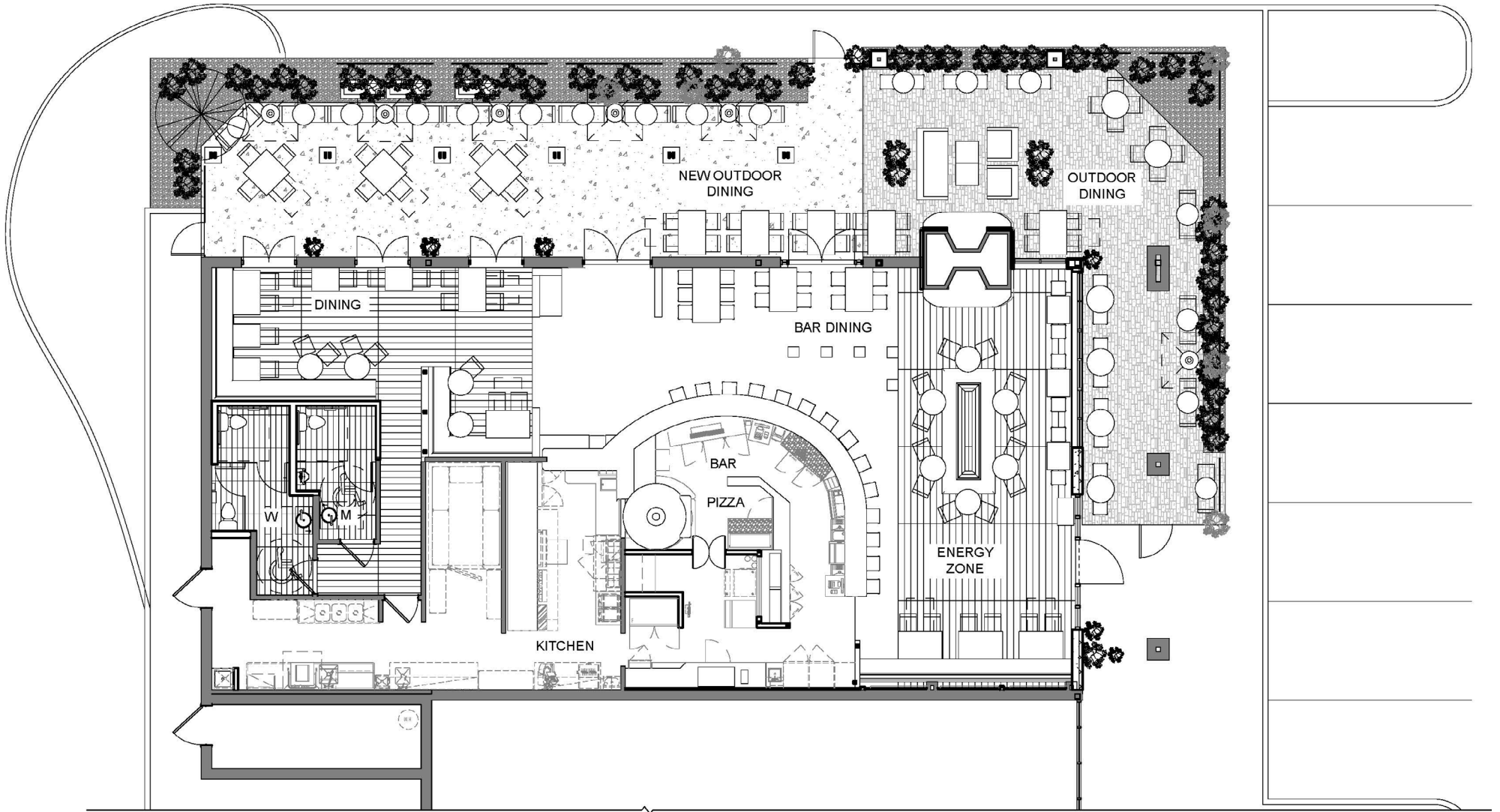
Project Synopsis: With three locations, Short Pump Crossing in Richmond, VA, Cameron Village in Raleigh, NC, and Arlington Ridge in Arlington, VA, Tazza Kitchen is a Baja meets Mediterranean restaurant concept with a focus on brick oven cuisine and an extensive wine program. Tazza's cuisine is the essence of the brand and all that surrounds it is a backdrop to the food being served. Both the architect and the client worked together to find materials that represented the branded concept – materials that not only demonstrated the Mediterranean and Baja California flavors, but also were “sourced regionally” – a core element of the concept that is in their menu as well as their environment. The natural beauty of the landscape of Baja Mexico, its wineries and olive mills, are the inspiration for the food and the design of the restaurant. The restaurant's aesthetic echoes its unique food concept, centered around a large tiled wood-fired oven flanked by a wine feature wall that transforms bottles into artwork. A living wall, which pays homage to Mediterranean olive mills and wineries that root the concept, tops off the iconic design. All these elements provide a unifying design of the brand.



Raw materials echoing the colors of this region, its woods, living plants and stones, are used as a backdrop for spaces defined with simple lines and canopies of metal, as found in contemporary Baja architecture.



Bar Dining Room



Interior/exterior floor plan for Tazza Kitchen design



Natural wood, steel and stone allow attention to focus on bright colors of the food and the living green wall in the main dining room. Calming greens and natural greys of granite and concrete are brought onto the furnishings and millwork.



Feature wall including wine bottle artwork



The interior design extends to the exterior with the use of the same materials and color palette. The ceiling grid extends to a new trellis covering a new patio seating area. The concrete floor pattern flows out from the interior energy zone of the bar to the existing exterior patio.