



Located in a busy retail center in Stafford Virginia, this new flagship branch updated branding designed to reconnect and better engage customers. The new branch prototype includes welcoming private office areas, a comfortable member lounge, and self-serve refreshments. The new design for the credit union dedicated to k-12 educators features a vibrant decor, custom furniture, a playful kid's zone for children, full service tellers, and a 24-hour banking vestibule. The branch is also integrated with cutting edge technology such as a technology center featuring mobile banking devices, cash recyclers for the tellers, a self-service coin counter, and a Smart ATM.

Office workstations were designed to minimize desktop clutter and provide a clean open work surface. In a nod to their education background, the architects designed playful custom metal school lockers that served not only as office storage but also a means to conceal and integrate desktop printers into the minimal look of the offices. Mobile tablets are seamlessly integrated into a custom designed Tech Kiosk for members.







The design of the new Stafford branch was a collaborative effort that balanced the client's desire to modernize their brand aesthetic and explore new technology while maintaining a link to their roots as a teacher's credit union. The design team worked closely with key members of the client team during an intensive six-month design process. From basic 2D floor plans to 3D photorealistic renderings, the design team guided the client through this process; ultimately developing a prototype for their new branch design.

1495- 101

Apple
FEDERAL CREDIT UNION

Monday 9 am - 5 pm
Tuesday 9 am - 5 pm
Wednesday 9 am - 5 pm
Thursday 9 am - 5 pm
Friday 9 am - 6 pm
Saturday 9 am - 1 pm

AUTOMATIC
CAUTION
DOOR

PULL
TO OPERATE

ATM Access
After Hours
Please swipe card
for your entrance

Welcome
to Apple

Welcome
to Apple

DEPOSITORY





Large photographic murals were incorporated into the interior design reinforcing the education background and also serving to highlight major areas in the space.



The teller line was opened to provide a welcoming experience for members and the banking equipment was streamlined for ease of use. From paint colors to flooring patterns, light fixtures to custom furniture, all of the major design elements were tied together to create a space that is inviting and engaging to the members, while providing an efficient modern workplace for employees.





Reclaimed wood of different widths and colors were used for the back wall of the offices to bring warmth and an old school house feel into the space. Reclaimed wood was also used as an accent on the teller line to tie the whole space together.

