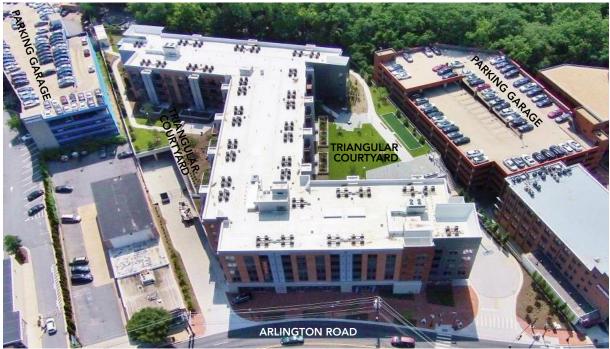
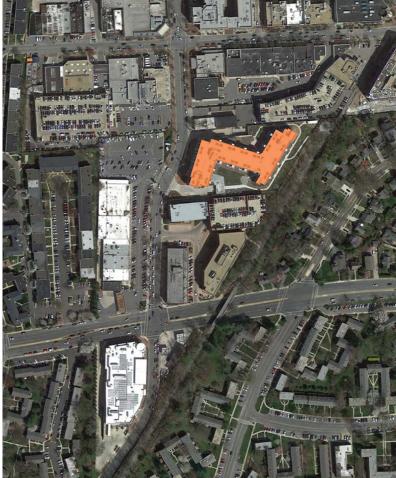


THE "Z" FACTOR

7001 Arlington Road is an important buffer property between urban and suburban Bethesda, using setbacks and design to respond to the language it faces







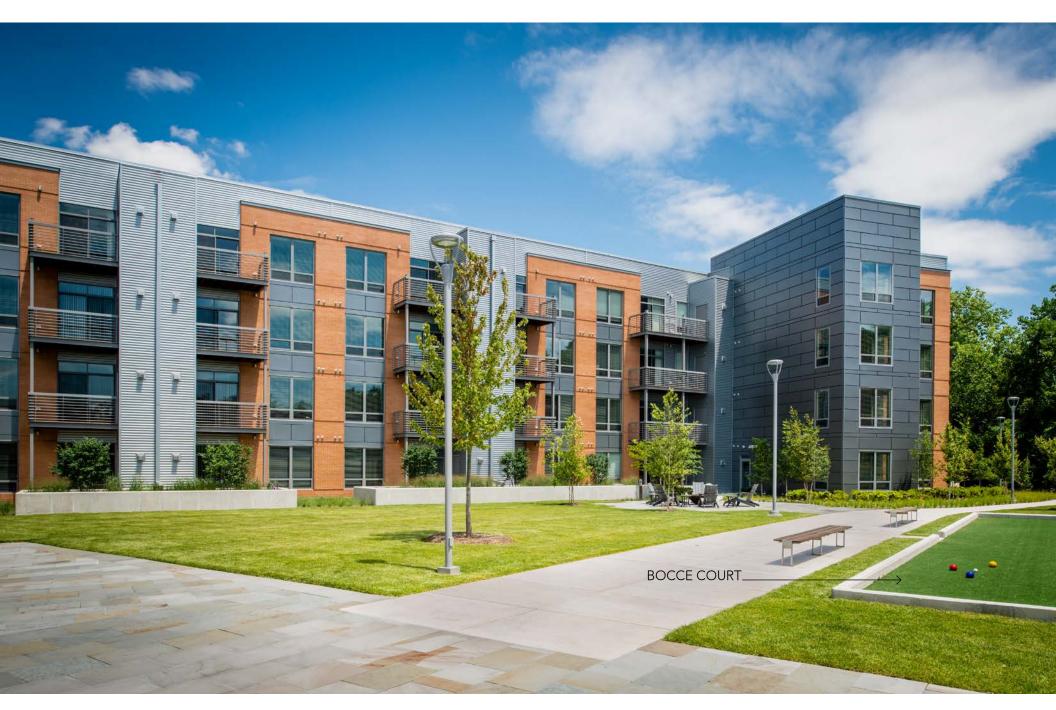
7001 Arlington Road engages the street from the southwest, with first level retail and main lobby.

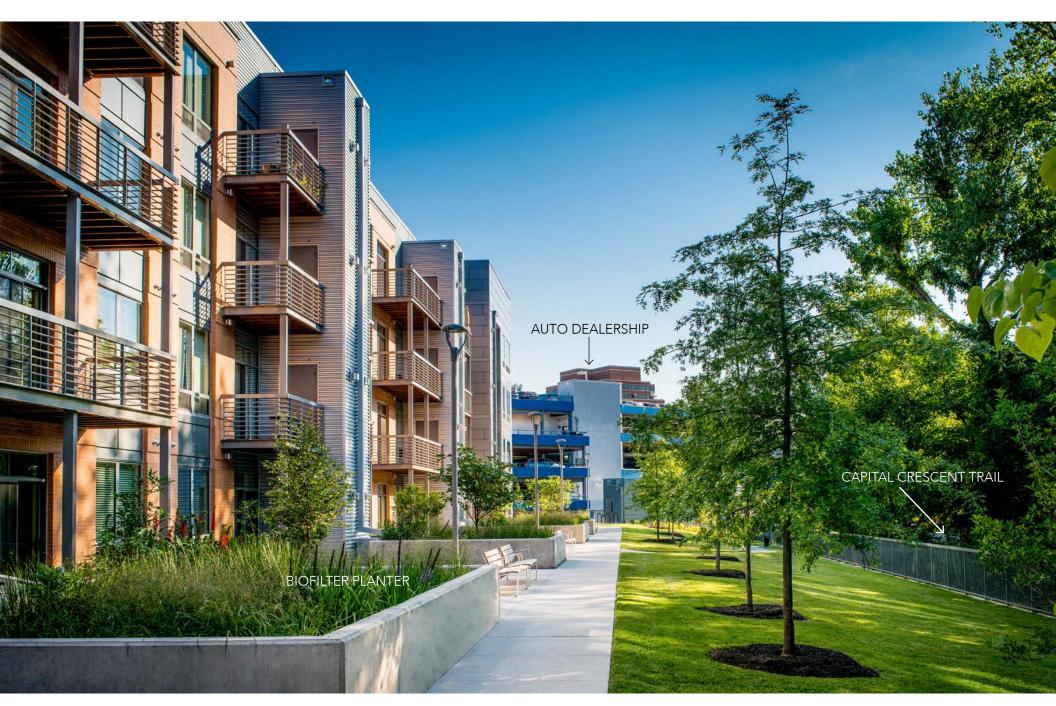


Triangular court's create a garden setting in an urban area.



Amenities can bring neighbors out to connect and provide respite from the dynamic downtown environment



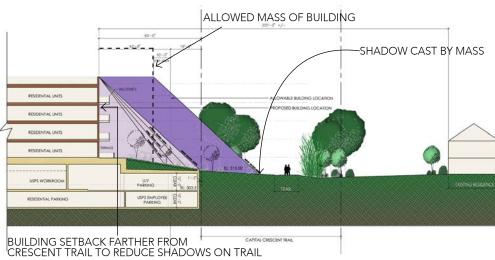




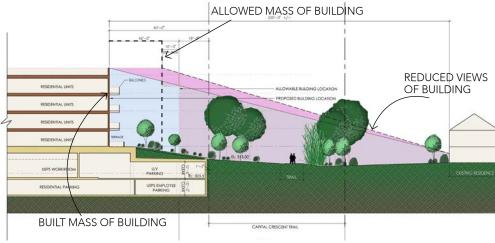
MASSING

Massing and shadow studies, coupled with extra setbacks, help transition between downtown Bethesda and the single-family homes behind

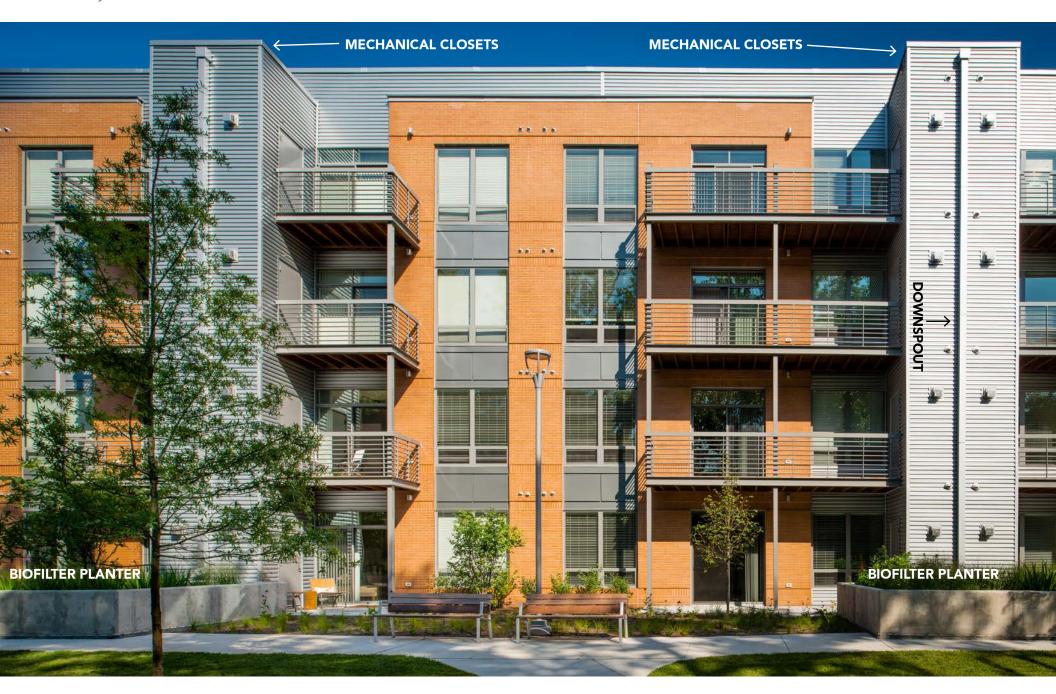
SHADOW STUDY



VIEWS FROM THE NEIGHBORHOOD



Functional components including perimeter mechanical closets, bio-filter downspout system and balconies are composed to create a vertical rhythm



BUILDING PLAN





SELECTED MATERIALS



COLOR: EMPIRE (7001 BAY)



COLOR: EMPIRE (BRICK BAYS)



(% HIGH)
COLOR: CHAMPAGNE GOLD
(MECHANICAL
UNITS + PARAPET)



(24" HIGH)
COLOR: QUARTER-ZINC
(CORNER VOLUMES)



COLOR: WHITE (RETAIL)